

July 2, 2021
Plaza Theater
GDBA General Meeting

Attendees: Cary Hodson, Karin Wiseman, Trayc Claybrook, Kasha Watts, Letecia McNatt, Hunter Williams, Kim Nurmi, Chris Fagan, Michelle Norris, Teria Bradford, Pam Swendig, Richard Hargrove, Shirley Tullos, Jocelyn Smith, Jeff Hampton, Rick Clopton, Brenda Briscoe, Melissa Varela, Chad Jones, Dana Lodge, Shana Carter

*Welcome

*Secretary Report: Minutes from the previous General Meeting were approved.

*Treasurer Report: \$21,000 in bank. 26 current GDBA Members.

*Kasha Watts: Marketing and Membership Coordinator Introduction.

*Good Samaritans of Garland: Ghost Tour Information
Saturday, October 30th. 5pm to 9pm on the Square.
\$25 ages 5+ for Tour. \$10 per person for the Treasure Hunt.

Looking for sponsors and business participation.

Information and tickets available on the Good Sam website.

Business Participation:
"Treasure Hunt" stops.
Promotional information for the backpacks being given out.
Candy to give out to guests.
Sponsorship.

*Hunter Williams: Downtown Development Office
An ambassador program will begin in downtown January 2022.

"Team Downtown":
Promotes businesses
Represents Garland
Engages with guests

Helps guests with parking, knowledge of downtown and safety during the construction phase.

Volunteers needed.

How the GDBA can help:
Spread the word about the program.
Be present during the November training sessions.
Recruitment of volunteers.

City of Garland website has additional information.

*Michelle Norris: Cultural Arts Director
Big Art Day in conjunction with GISD.
Saturday, September 18, 2021
11am - 4pm

Make and Take activities.
Student performances.
Live performers.
Out of the Box: Dumpster Beautification.
506 Art to host a community mural.
Van Gogh DMA exhibit in 506 Art.
An art activation on 6th street.
Art walk with 30 artists and performers.

Businesses: You can host an artist in your space for the day.
Contact Michelle Norris for more information.

*Karin Wiseman: GDBA Wine Walk

Saturday, September 18, 2021
3pm to 7pm

Need volunteers for the parking lot, general questions, check in booth.

Businesses: To participate you must be a current GDBA member. Cost to participate is \$120
(less than the cost of a case of wine.)

Posters and postcards coming soon.

*Construction Updates:
A special meeting will happen in August to share timelines and field questions.

*New website and logo are coming soon.

*Questions:

Will there be restroom facilities for events?

A permanent public restroom will be completed in early 2022. Large events should have portable facilities available. Smaller events will ask vendors and patrons to use the facilities at the Library and Senior Center.

Businesses are not responsible for providing restrooms to non customers.

